



Pioneer Udyog Company Profile

Leader in Sustainable
Garment Processing
Technologies





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About our company

Legacy of over 32 years & over 800 projects across the Indian subcontinent



The Pioneer Values

Every organisation is driven by values, & these are the Pioneer core believes and Values:

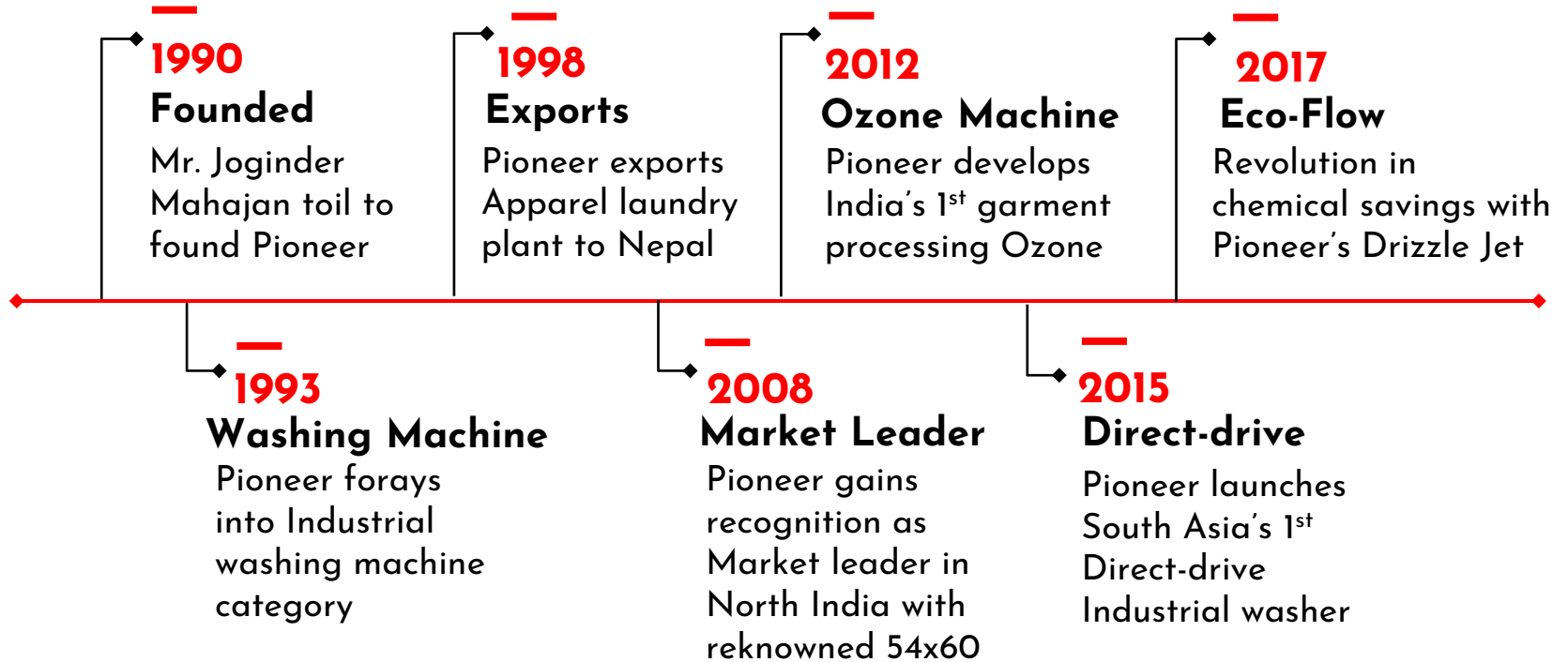
1. Never Stop Learning 
2. When our customers grow, we Grow! 
3. Transparency; because "Quality" is too subjective 
4. And most importantly, Sustainability! 

History

Founded in 1990 by Mr. Joginder Mahajan to manufacture Dry-cleaning equipment in India, Pioneer has since evolved into an Industrial Laundry & Garment processing machinery juggernaut, with a highly diversified portfolio of equipment and services, and a presence across South Asia, Africa & Middle East.



Our history



Our philosophy



Mission

Pioneer enables the growth of its customers by offering state-of-the-art and resource efficient Laundry solutions.



Vision

Accelerate the transition of Apparel industry into a non-polluting and sustainable sector co-existing with nature.



Values

- ❖ Growth through innovation
- ❖ Transparency & Integrity
- ❖ Co-existence with Nature



“A family business is a never ending journey, one that is continually evolving.”

–Genette Gregson

Our team

Joginder Mahajan



Founder & CEO

32 years of indomitable Apparel industry experience and cordial relations across entire Denim value chain.

Molik Mahajan



CMO & Corporate Relations
B.E. BITS-Pilani Dubai

Manages the Pioneer's in-house Laundry with over 1.8 Million annual denim jeans cut-to-pack production.

Mukul Mahajan



Business & Innovations Head
B.E Mechanical & Automation
MSc in Mgmt, ESADE Spain

Leads the charge to develop pragmatically innovative & sustainable solutions.

Key Pioneer Innovations



MAXIMUSTM Series Industrial Washer
Maximize your Savings, with us



OZONARIUM
Washed by nature



CHALLENGER Series Tumble Dryer
Fastest drying time, Challenged



DRIZZLE JET Chemical Spray System





Our strengths



Customer Loyalty

With over 97% repeat customers and <2% attrition, Pioneer scores incredibly high on Net Promoter Score. Pioneer gains over 80% of it's new customers through referrals.



Reliability

Pioneer systems are known for long endurance & reliability. "Pioneer's service support teams reach before ambulance" is a common industry jargon.



Co-Creation

Pioneer developed novel systems, tailored for Indian market such as- 3D wrinkles, Ozon-arium sytem, Direct drive industrial washers etc, providing a competitive edge to its customers.

Our numbers

**Over 10,000
washers sold**

Across the entire
Indian Subcontinent

**Over 71 products
in portfolio**

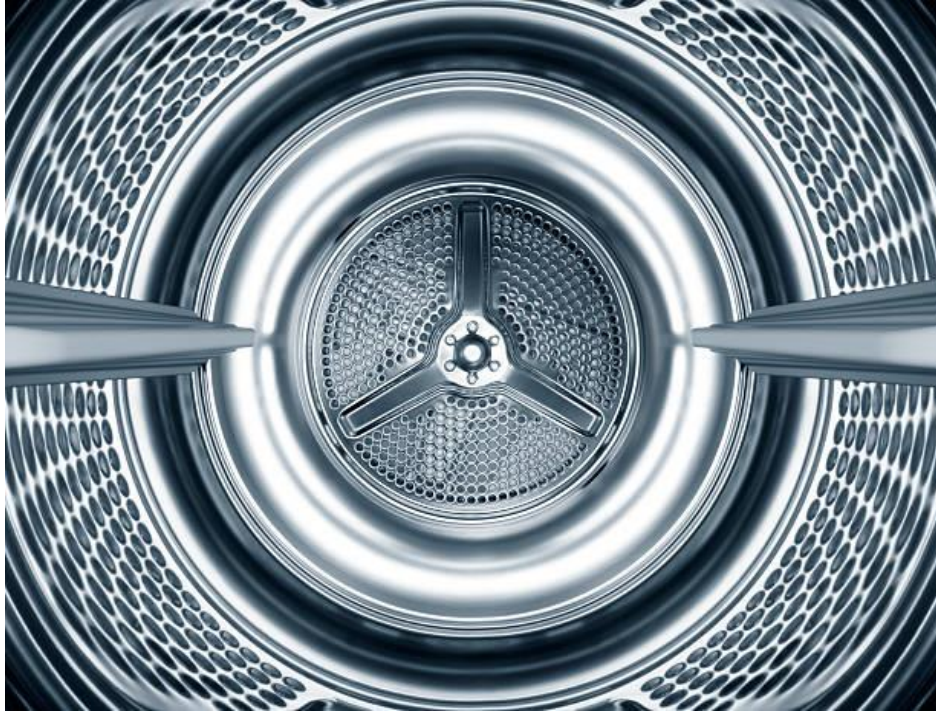
Entire Laundry and Garment
Processing/Dyeing range &
auxiliary technologies.

**6 Sectors
served**

Hospitality, Healthcare, Textiles &
Apparel, Industrial Food,
Pharmaceutical and Education

**Over 1500 strong
customer portfolio**

Including Governmental & Military
establishments, Export houses and
Domestic garment processors

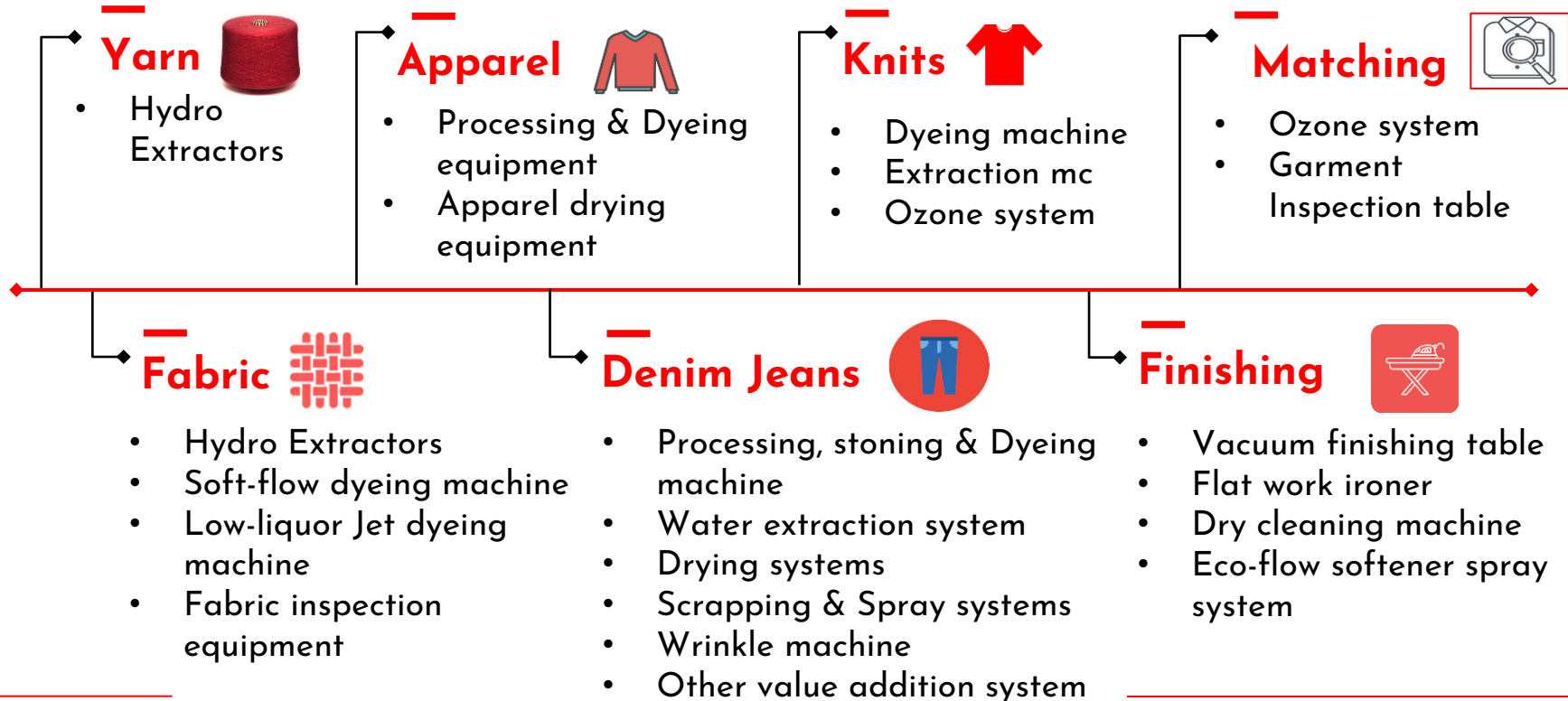


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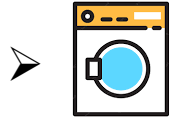
Our services

The spectrum of Pioneer's offerings spread across the entire fibre to apparel value chain and more. We take pride in being the one-stop destination for all Garment & Laundry processing customer needs.

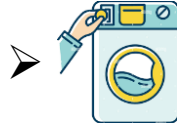
A wide spectrum of offerings across the entire Apparel value chain



Pioneer Udyog is South Asia's Most Trusted provider of :



➤ Garment Processing Machinery & Maintenance



➤ Turnkey Laundry Solutions & Project planning



➤ Sustainable Garment Technologies



➤ Plant optimization services

A typical laundry consists of 3 basic machines:

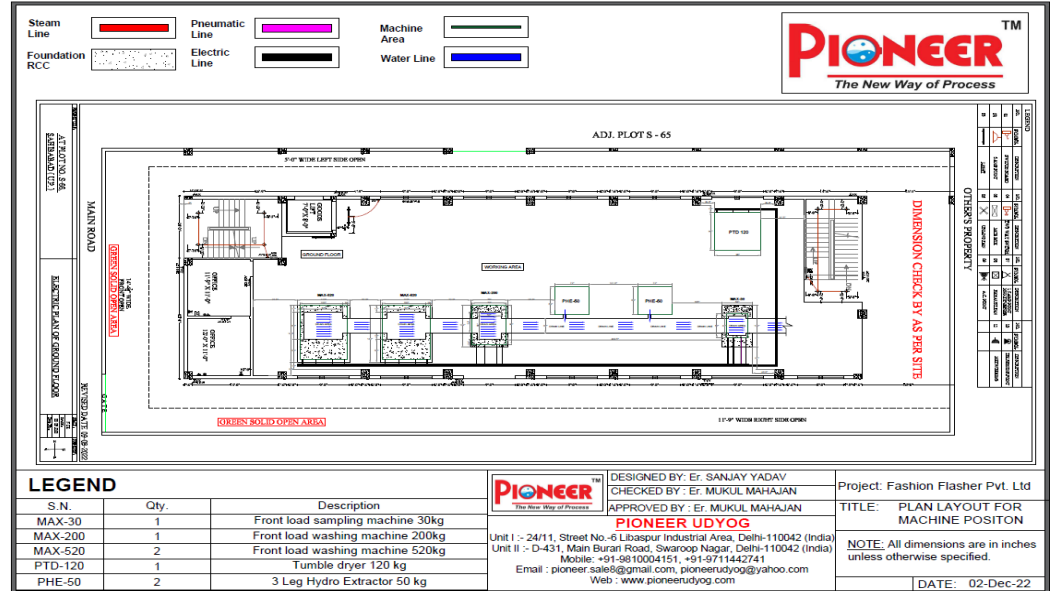
❖ Washing Machines



❖ Hydro Extractors



❖ Tumble Dryers

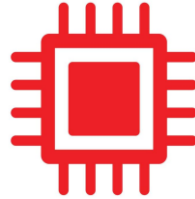


Laundry Plant Layout for 2000 JPD production

Benefit of Pioneer Products



Never witness a shipment delivery delay due to breakdown, with Pioneer's industry-leading After-sales support.



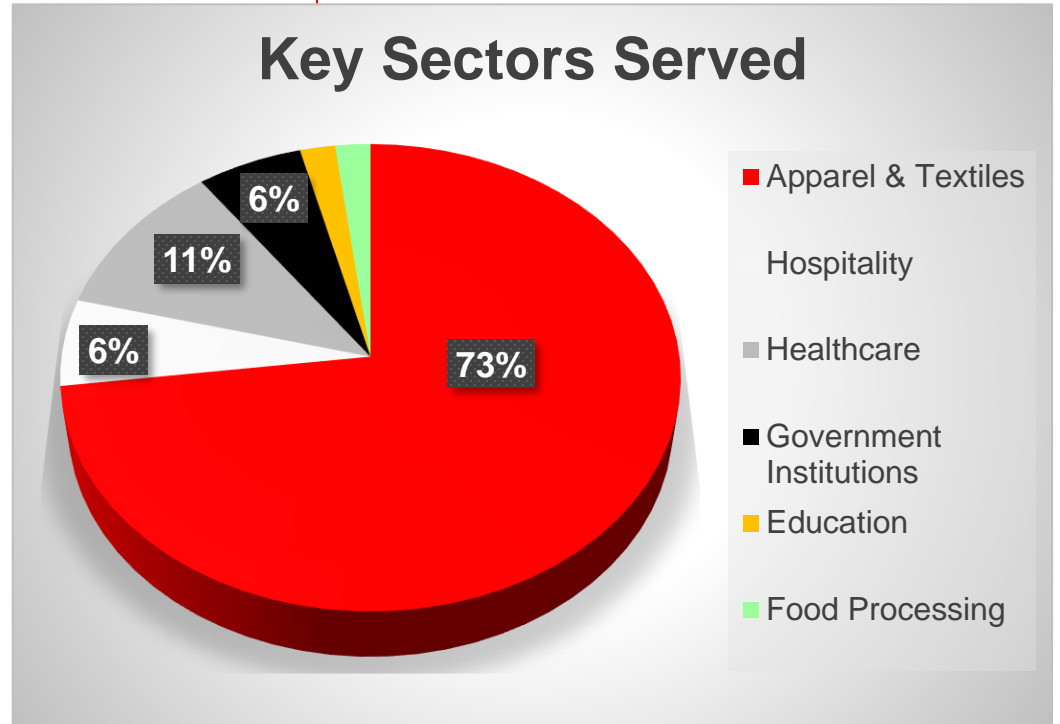
Stay ahead of the competition with Pioneer's state-of-the-art & innovative systems.



Highly customized solutions to suit individual needs of each client.

03 Sectors We Serve

1 Company, 6 Sectors,
& Countless Applications



Sectors We Serve



Textiles & Apparel Manufacturing

Garment washing, dyeing, stone wash, Ozone wash & Eco-wash equipment

Industrial Food Processing

Filter cloth & Personnel uniform washing

Hospitality

Hotel, Guest houses laundries & Ironing facilities

Healthcare

Private & Governmental hospital laundries and Pharmaceutical factory personnel laundries

Government & Military institutions

PSUs industrial personnel laundries, military cantonment and barrack laundries

Education

Boarding Schools & University dormitories laundries

Textiles & Apparel



Leaders in Sustainable Apparel

True to its name, Pioneer started working on Water<less equipment in Garment dyeing & washing segment in 2013 and launched 1st Made in India Ozone system, Low-liquor ratio dyeing machine and is enabling the transition to Zero Waste & Circular Apparel.



← Textile & Apparel Processing Product Range →

Garment Wet Processing



Maximus Washer



Challenger Tumble Dryer



Hydro Extractor



Eco-flow Spray system

Scrapping & Spray

Spray booth



Scrapping dummy

Dry Processing & Value addition



3-D wrinkle systems

Shade Matching & Sample conformity



Ozone System



Few of our Reputed Partners

Apparel & Textile Customer Portfolio

Pioneer owes its success to a huge depth in its customer portfolio, ranging from regional domestic Garment processors to Major Apparel export houses, all of which are loyal to Pioneer for its core value of Customer first.

Our Clients in the Garment sector represent the best in the industry, with world-class infrastructure & serving global demand for premium Fashion wear.



Hospitality



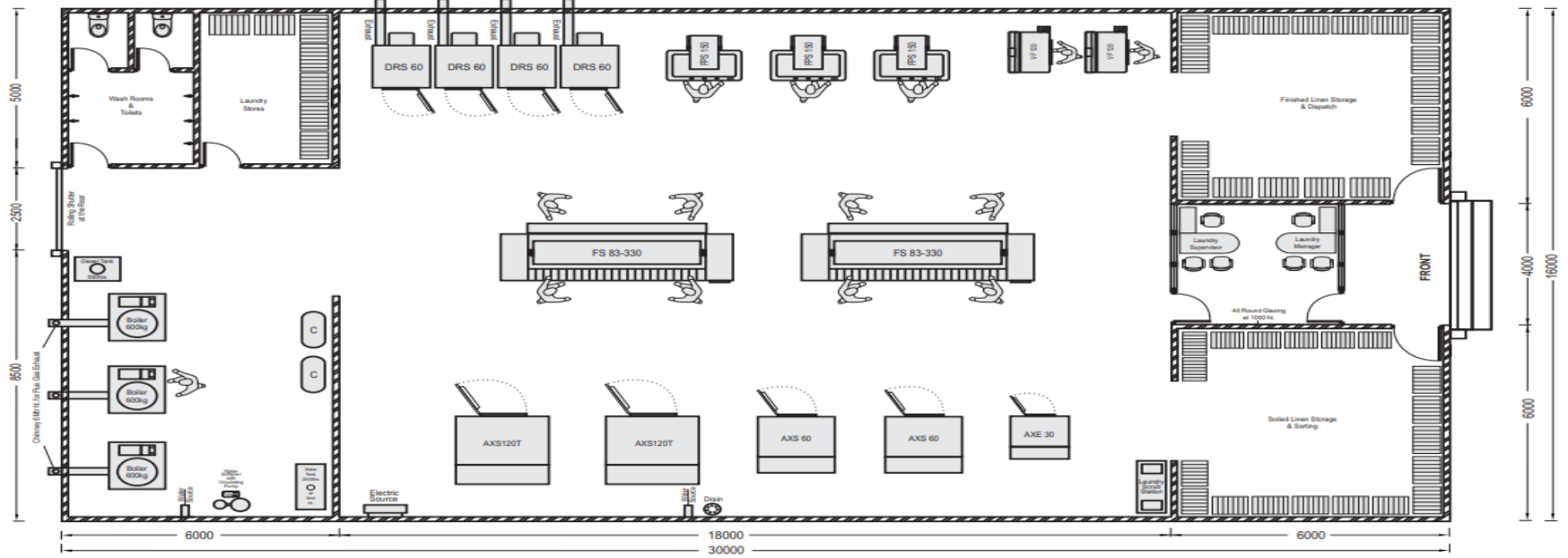
Pioneer's range of Modular & Compact laundry solution for highest quality linen.

On-time laundry service has become a standard requirement amongst premium hotel guests & hence on-site laundry is an industry-wide staple.

Pioneer is at the forefront of client satisfaction, winning trust of over 50 premium hotels & guest houses across the Indian subcontinent, with the vision to have a global footprint.

Hotel Laundry Layout

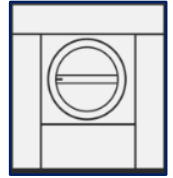
MECHANIZED LAUNDRY HANDLING 3000KG OF HOTEL LINEN IN 8 HRS.
STEAM HEATED



Hotel Laundry Product Range

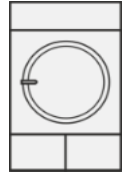
Washing department

Front & Belly Washing machine or
Washer Extractors



Drying department

Hydro Extractor, Tumble Dryer



Ironing department

Flat Work Ironer, Vacuum
Finishing Table, Flat bed
press



Packaging & Dispatch

Inspection Table, Wet & dry linen
trolleys



←

THE CLARKS
HOTELS & RESORTS



Few of our Reputed Partners

→

Hospitality Sector Customer Portfolio

The Hospitality sector by its very nature is a demanding industry, and Pioneer's state-of-the-art Laundry solutions ensure the dynamic needs of its clients are served in the most cost efficient way. Pioneer's equipment ensure negligible down-time and are capable to handle over 140% of certified loading capacity, during of peak seasons.

Healthcare

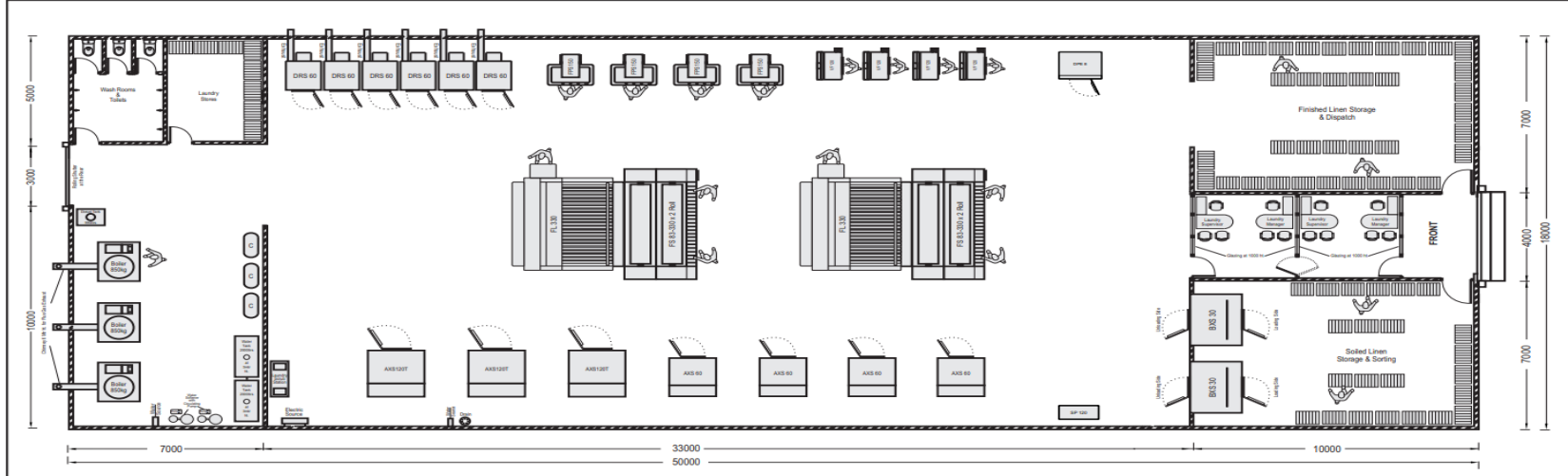


Pioneer's range of potent & efficient Disinfection equipment & Laundry solutions for Hospitals & Medical institutions.

Covid-19 jolted the healthcare sector and hence having an in-house laundry become the top priority of all medical institutions to ensure quality sanitation, efficient inventory rotation and never running out of supply.

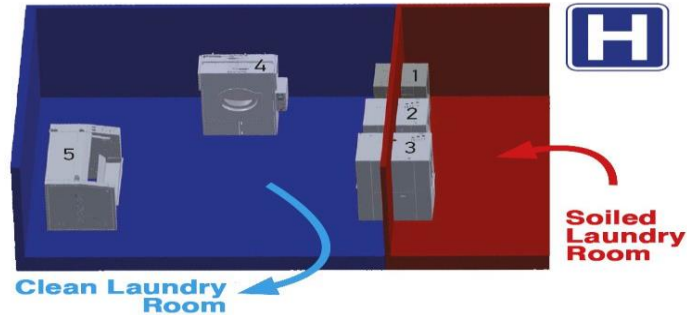


Hospital Laundry Layout



LEGEND

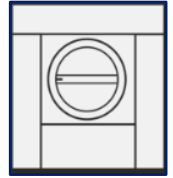
1. Washer Extractor No.1
2. Washer Extractor No.1
3. Washer Extractor No.1
4. Tumble Dryer
5. Flat-work Ironer



Hospital Laundry Product Range

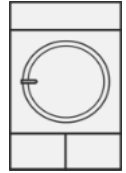
Washing department

Front & Belly Washing machine or
Washer Extractors & Sluicing
machine



Drying department

Hydro Extractor, Tumble Dryer



Ironing department

Flat Work Ironer, Vacuum
Finishing Table, Flat bed
press



Packaging & Dispatch

Inspection Table, Wet & dry linen
trolleys



Healthcare Sector Customer Portfolio



Pioneer has been trusted by the apex organisations across the Indian medical healthcare industry and we continue to delight our customers with tireless service support and resilient laundry solutions.

Few of our Reputed Partners



Government & Military Institutions

Pioneer's range of highly versatile, durable and customised laundry for institutional clients

Government institutions- The Railways, PSUs and Military establishments, such as cantonments, naval warships, barracks and mobile troop support units, equip themselves with highly durable, sturdy, and low maintenance equipment for rugged use. Pioneer stands out from the crowd with its range of the extremely high price to quality ratio, minimal maintenance & superb after-sales service.





HINDUSTAN ZINC

Zinc & Silver of India



Government of India
Department of Atomic Energy
NUCLEAR FUEL COMPLEX

Institutional Customer Portfolio

Pioneer's vast portfolio of Governmental & Military institutions reiterates the trust in our company placed by the premier organisations of the nation. Governmental purchase panels thoroughly scrutinise their vendors and hence their satisfaction speak volumes for Pioneer's built quality and service. Few of the premier clients include- The Indian Navy, Delhi Cantontment and The Nuclear Fuel Complex- India.

Awards & Certification

2008

2012

2018

Achievements



Recognitions



Certifications



India's Top Selling
Side load machine-
54x60



South Asia



Pioneers in
Sustainable apparel
development.



JAS-ANZ



ISO 9001:2015
CERTIFIED



Biggest Exporter to
Nepalese market



वस्त्र मंत्रालय
MINISTRY OF
TEXTILES

सत्यमेव जयते



MSME
MICRO, SMALL & MEDIUM ENTERPRISES
सहकार, शक्ति एवं नवतंत्र संघ
OUR STRENGTH • OUR VOICE

Ministry of MSME, Govt. of India



9001:2015

Customer testimonials

“Pioneer offers the most reliable equipment with best after-sales service”

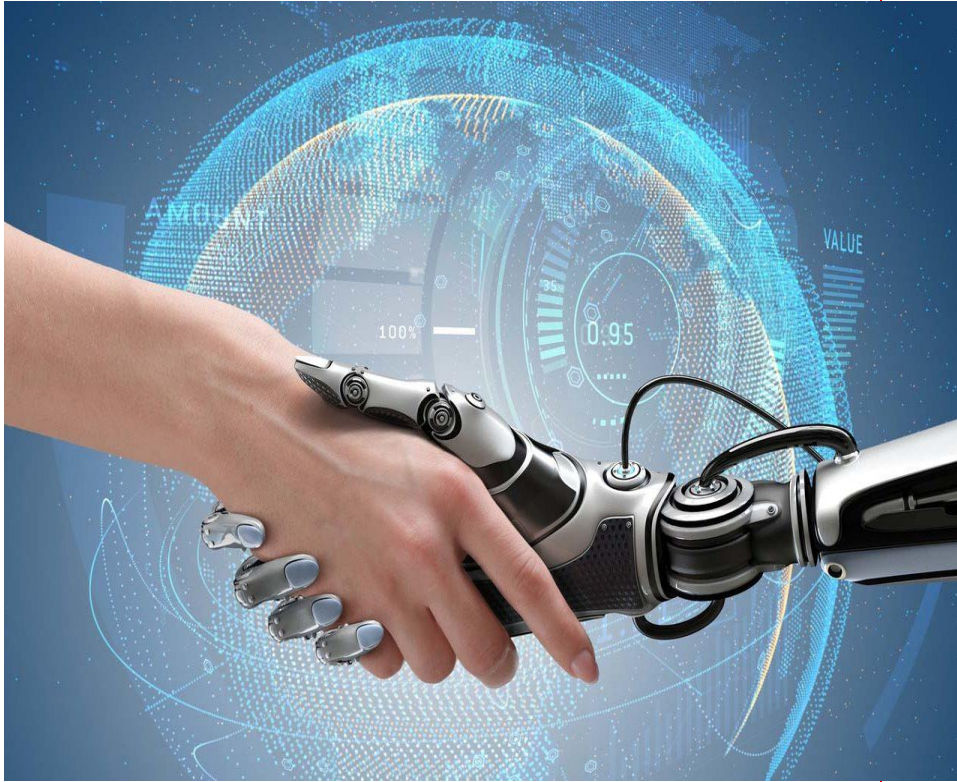
—
Mr. Kamal Monga
Yankee Creations

“Pioneer has been our partner in growth for last 21 years and we are highly satisfied with their services”

—
Mr. Jagjeet Singh
Shade-X Creations

“We are 100% satisfied with Pioneer’s full stack services- layout to commissioning, and would highly endorse them.”

—
Mr. Rahul Kakkar
Global Wash



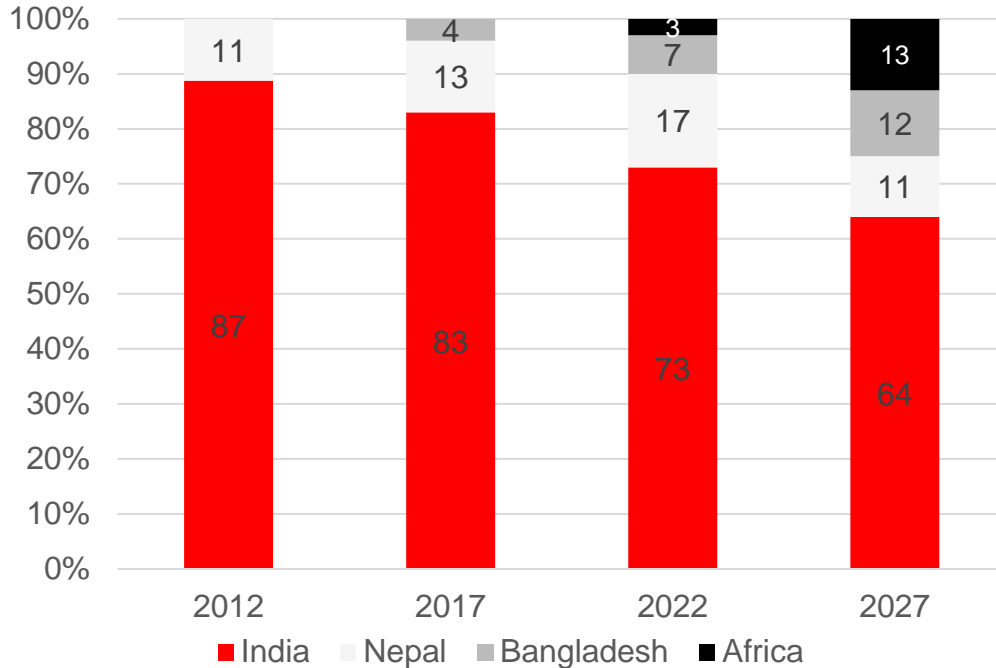
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Future Growth Trajectory

Not just one market, not just one client, not just one currency, not just one product.

Revenue & Production levels

Country-wise Revenue Share Projections



In spirit of growing by learning, Pioneer intends to expand outside of its home territory and bring its best-in-class Value for money propositions to the world, with strong expansion ambitions in the African continent & Bangladesh.

Future & Innovation



Water<Less Dyeing & Washing with MAXIMUS Series Dyeing Machine

Heat-less garment Drying with Azimuthal Dryers





Zero discharge systems with Ozone integration



Plant automation & Consumption reports with Vortex automation software





**If we piqued your curiosity
& tantalized your
imagination for the future of
apparel, please feel free to
contact us for further
discussions.**

←

Dinesh Jain

Whole Time Director
Killer Jeans

“ Just close your eyes and choose Pioneer for all your Garment machinery needs”





THANK YOU



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